



CASE STUDY

THE LARGEST LATAM CAR RENTAL NETWORK



With 7,000 employees, 608 local stores and 10 million customers.

SITUATION

Formed by 4 companies: Localiza Rent a Car; Localiza Fleet Management; Localiza Used Cars; and Franchising.

In 2017 they had to be complied with PCI DSS (Payment Card Industry - Data Security Standard) requirements, that demands companies to implement controls that assign a unique identity to each person with access to a computer, as well as fully monitoring network resources and customer payment data.

PROBLEM

To implement PCI-DSS (Payment Card Industry - Data Security Standard) controls in a complex environment, with a high number of users and service providers.

Being able to ensure traceability of privileged shares of several IT outsourcing companies.

To overcome the IT's team users' resistance to adopt token.

SOLUTION

Authentication of users with custom Token by senhasegura.

Segregation of access profiles according to the service provision contract.

Recording 100% of remote sessions performed in the environment with senhasegura.

Automated password exchange on thousands of devices simultaneously, ensuring compliance with PCI controls.

RESULTS

Access management of more than 300 applications

+500 users used access to Localiza's environment through secure passwords during the pandemic

+1.000 privileged sessions recorded and stored per day.

Increases over security standard with control over payment and transaction data, avoiding credit card fraud and information leaks.

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SENHASEGURA FOR YOUR COMPANY**

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